

Online Rate card

GroupTravelLeader.com

Ad Unit	Size/Description	1 month	3 months	6 months	12 months
Partners Link	250 X 250 dpi	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Listings		-	-	-	\$500.00
Article Display Ad	250 X 250	-	-	-	\$300.00
Banner Ad	150 X 150	\$300.00	\$900.00	\$1,500.00	\$2,500.00
Leaderboard Ad	728 X 90	\$500.00	\$1,500.00	\$2,500.00	\$5,000.00
Roadblock	728 X 90 & 150 X 150	\$800.00	\$2,400.00	\$3,600.00	\$7,000.00
Take Over Campaign	Tile Ad & Pop-Up Ad	\$1,600.00	\$4,500.00	-	-
Blog Ad	250 X 250	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Video	30 second - 640 X 360)	-	-	\$2,500.00	\$5,000.00
Video Sponsor (exclusive)		\$1,000.00	\$3,000.00	\$5,000.00	\$10,000.00
E-NEWSLETTER					
Leaderboard Ad	600 X 100	\$650.00	\$1,800.00	\$3,200.00	\$6,000.00
Side Banner Ad	200 X 200	\$500.00	\$1,300.00	\$2,800.00	\$4,800.00
E-PUB EXCLUSIVE SPONSOR					
Exclusive Sponsorship		\$750.00	\$2,100.00	\$4,000.00	\$7,100.00

Includes:

1. 250 X 250 pixel banner ad that will run on the E-pub portal page. Needs to be 40K or less and can have flash.
2. A 1/6 Page, 4C horizontal ad (4.906" w X 2.5" h) ad that will run on the cover of the magazine in the E-Pub edition.
3. A high resolution logo, website address and phone number that will appear in the print version of the magazine.

BankTravelManagement.com

Ad Unit	Size/Description	1 month	3 months	6 months	12 months
Partners Link	250 X 250 dpi	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Listings		-	-	-	\$500.00
Article Display Ad	250 X 250	-	-	-	\$300.00
Banner Ad	150 X 150	\$300.00	\$900.00	\$1,500.00	\$2,500.00
Leaderboard Ad	728 X 90	\$500.00	\$1,500.00	\$2,500.00	\$5,000.00
Roadblock	728 X 90 & 150 X 150	\$800.00	\$2,400.00	\$3,600.00	\$7,000.00
Take Over Campaign	Tile Ad & Pop-Up Ad	\$1,600.00	\$4,500.00	-	-
Blog Ad	250 X 250	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Video	30 second - 640 X 360)	-	-	\$2,500.00	\$5,000.00
Video Sponsor (exclusive)		1,000.00	\$3,000.00	\$5,000.00	\$10,000.00
E-NEWSLETTER					
Leaderboard Ad	600 X 100	\$600.00	\$1,600.00	\$2,900.00	N/A
Side Banner Ad	200 X 200	\$500.00	\$1,300.00	\$2,800.00	N/A
E-PUB EXCLUSIVE SPONSOR					
Exclusive Sponsorship		\$750.00	\$2,100.00	\$4,000.00	N/A

Includes:

1. 250 X 250 pixel banner ad that will run on the E-pub portal page. Needs to be 40K or less and can have flash.
2. A 1/6 Page, 4C horizontal ad (4.906" w X 2.5" h) ad that will run on the cover of the magazine in the E-Pub edition.
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GoingOnFaith.com

Ad Unit	Size/Description	1 month	3 months	6 months	12 months
Partners Link	250 X 250 dpi	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Listings		-	-	-	\$500.00
Article Display Ad	250 X 250	-	-	-	\$300.00
Banner Ad	150 X 150	\$250.00	\$450.00	\$1,400.00	\$2,000.00
Leaderboard Ad	728 X 90	\$350.00	\$950.00	\$1,750.00	\$3,000.00
Roadblock	728 X 90 & 150 X 150	\$600.00	\$1,600.00	\$3,000.00	\$5,000.00
Take Over Campaign	Tile Ad & Pop-Up Ad	\$1,000.00	\$2,250.00	-	-
Blog Ad	250 X 250	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Video	30 second - 640 X 360)	-	-	\$2,500.00	\$5,000.00
Video Sponsor (exclusive)		\$1,000.00	\$3,000.00	\$5,000.00	\$10,000.00
E-NEWSLETTER					
Leaderboard Ad	600 X 100	\$300.00	\$800.00	\$1,500.00	N/A
Side Banner Ad	200 X 200	\$200.00	\$500.00	\$900.00	N/A
E-PUB EXCLUSIVE SPONSOR					
Exclusive Sponsorship		\$500.00	\$1,300.00	\$2,300.00	N/A

Includes:

1. 250 X 250 pixel banner ad that will run on the E-pub portal page. Needs to be 40K or less and can have flash.
2. A 1/6 Page, 4C horizontal ad (4.906" w X 2.5" h) ad that will run on the cover of the magazine in the E-Pub edition.
3. A high resolution logo, website address and phone number that will appear in the print version of the magazine.

SmallMarketMeetings.com

Ad Unit	Size/Description	1 month	3 months	6 months	12 months
Partners Link	250 X 250 dpi	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Listings		-	-	-	\$500.00
Article Display Ad	250 X 250	-	-	-	\$300.00
Banner Ad	150 X 150	\$300.00	\$900.00	\$1,500.00	\$2,500.00
Leaderboard Ad	728 X 90	\$500.00	\$1,500.00	\$2,500.00	\$5,000.00
Roadblock	728 X 90 & 150 X 150	\$800.00	\$2,400.00	\$3,600.00	\$7,000.00
Take Over Campaign	Tile Ad & Pop-Up Ad	\$1,600.00	\$4,500.00	-	-
Blog Ad	250 X 250	\$250.00	\$700.00	\$1,200.00	\$1,500.00
Video	30 second - 640 X 360)	-	-	\$2,500.00	\$5,000.00
Video Sponsor (exclusive)		1,000.00	\$3,000.00	\$5,000.00	\$10,000.00
E-NEWSLETTER					
Leaderboard Ad	600 X 100	\$600.00	\$1,600.00	\$2,900.00	N/A
Side Banner Ad	200 X 200	\$500.00	\$1,300.00	\$2,800.00	N/A
E-PUB EXCLUSIVE SPONSOR					
Exclusive Sponsorship		\$750.00	\$2,100.00	\$4,000.00	N/A

Includes:

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